

CLASS NOTES

Class: VI

Topic: Poster Making

Subject: English

Date – 23.10.21 (Saturday)

POSTER MAKING – Posters are visually attractive modes of creating awareness and communicating information or a message to a wider readership. Posters may include both textual and graphic elements.

Posters may be classified into two kinds –

- a) **Awareness posters** create awareness and campaign for an issue of general concern, such as illiteracy, health and environment etc., and motivate people to action.
- b) **Event posters** announce a cultural event, a festival, a celebration, a camp etc.

Features of a Poster

- **Title** – The title is displayed prominently in bold, catchy letters at the top. It should communicate the subject and the purpose right away.
- **Simple & precise language** – Crisp messages put up in simple words conveys the message effectively.
- **Creativity in terms of design and content** – Imagination and originality in terms of presentation of the facts draw the readers and motivate them to read on.
- **Appealing presentation** – Posters are more of a visual than a verbal display. Simple illustrations like graphics or sketches, relevant to the topic, make them easy to comprehend and eye-catching.
- **Catchy slogan or a jingle** – Often, a simple verse in rhyme condenses the message. This lends a musical quality to the message, which has a greater impact.

Few Sample Posters –

Q. Prepare a poster on environmental hazards. Choose any two hazards and point out how things were earlier and how they stand today.

Ans –

Here is a sample poster on saving our precious birds from extinction and encouraging afforestation. 



Q. Design a poster in not more than 50 words, highlighting the importance of communal harmony.

Ans –

COMMUNAL HARMONY

the

NEED OF THE HOUR



- Brotherhood
- Friendliness
- Peace
- Unity
- Love

UNITY



The attitude of Indians

No Religion Teaches hatred

Communal Harmony

Must Be Maintained In The Country

Practice questions for students (to be done in English notebook) –

Q.1 Design a poster in not more than 50-60 words for your school library on the value of books and good reading habits. You may use slogans/quotes etc.

Q.2 Prepare a poster for promoting cleanliness in the surroundings of your colony/society.

'Content prepared absolutely at home'
