

ANNUAL EXAMINATION, 2018-19

BUSINESS STUDIES

Time : 3 hrs.

Class – XI

M.M. : 90

Date – 11.02.2019 (Monday)

Name of the student _____ Section _____

General Instructions:

- All the questions are compulsory.
- Q. No. 1-8 carry 1 mark each and are to be answered in **one word or one sentence**.
- Q. No. 9-14 carry 3 marks each and are to be answered in **30-50 words**.
- Q. No. 15-19 carry 4 marks each and are to be answered in **50-75 words**.
- Q. No. 20-27 carry 5-6 marks each and are to be answered in **75-150 words**.
- Attempt all the parts of a question at one place.

- Q.1** Mention any two economic objectives of business other than profit earning. (1)
- Q.2** XYZ Ltd company has captured 52% of the market share. Which type of business objective is highlighted in the case? (1)
- Q.3** Who issue the certificate of registration to a firm? (1)
- Q.4** On Shubha's request Shilpa accompanies her to business meeting and actively participates and represents herself as a partner of the firm in the negotiation process of business. What type of partner Shilpa is? (1)
- Q.5** Name the form of organization adopted by Indian Railways. (1)
- Q.6** A treatment by a doctor shows which characteristic of services (1)
- Q.7** What is net- banking transfer? (1)
- Q.8** Give two reasons for the decline in indigenous banking in India. (1)
- Q.9** Explain major functions of indigenous bankers. (3)
- Q.10** What do you understand by insurable risks and uninsurable risks. (3)
- Q.11** The fifth most popular brand of MNC is the Apple inc. This is an iconic company, as far as mobile phones are concerned. They have revolutionized the smartphones. (3)
- Revenue-The total revenue generated by Apple is around \$156 billion and still growing.
 - Country-The company is headquartered in California,USA, with operations in more than 50 countries.
 - Founders-The co. was founded by steve jobs in the year 1977.
 - Core business-Core business of the co. is computer hardware and software. Some of the products are iphone, ipod, imac Etc.
 - Number of Employees-Total no. of employees working for the co. in various countries is around 80,000.
 - On the basis of above case, answer the following questions.
- (i) Total no. of Employees working for the co. in various countries is around 80,000. What does this statement reflect about the nature of this company.
- (ii) Quoting lines from the passage given above, identify any two features of MNCs.

- Q.12** Insurable interest is a fundamental principle of insurance. When should it be present in case of- **(3)**
 (i) Life insurance policy (ii) Fire insurance policy (iii) Marine insurance policy
- Q.13** Write a short note on 'ploughing back of profits' by companies. What advantages one can accrue out of them. **(3)**
- Q.14** Explain the relationship between entrepreneurship and intellectual property rights. **(3)**
- Q.15** Gagan oil mills produce refined oil. The entire production of the oil produced by Gagan oil mills is purchased by Ragani oil Depot, who in turn sells it to various retailers. Mrs Priyanka purchased 3 kg of Gagan oil from Shri Balaji Groceries. Name the following – **(4)**
 (i) Manufacturer..... (ii) Wholesaler..... (iii) Retailer..... (iv) Consumer...
- Q.16** Warehouses enable businessmen to produce goods throughout the year and sell them whenever there is Adequate demand. In context to it, elaborate the functions performed by warehouses. **(4)**
- Q.17** If you are interested in issuing preference shares, then to convince others what advantages will you reveal for the same. **(4)**
- Q.18** Discuss the initiatives of District Industries centre (DIC) in context of providing integrated administrative framework at the district level. **(4)**
- Q.19** State the duties of a promoter. (Any Four) **(4)**
- Q.20** Srijan limited, a famous group of promoters, gets a contract of promoting a toy manufacturing company. Discuss in brief the steps which are required to be followed to form a toy manufacturing company. **(5)**
- Q.21** Modern business outsources a number of services. Briefly explain the important services that can be outsourced. **(5)**
- Q.22** Cobbler Ltd. Is large-sized co. manufacturing shoes. It has to determine whether it should use wholesalers or set up its own chain stores for distributing its products. What alternatives would you suggest? Give reasons to support your answer. **(1+4)**
- Q.23** Discuss the formalities involved in getting an export licence. **(5)**
- Q.24** After deliberation with his friend and son, Mr.Vinod Gulati feels convinced that this is the right time for him to step into international markets.This will enable him not only to tide over the problems of demand saturation for his automotive parts in the domestic market, but would also help him reap various benefits that accrue to international firms. Since, he has limited capital available with him right now and does not have any past experience of overseas operations, he has decided to opt for exporting as the mode of entry into international markets. But the problem with him is that he does not know as to how to get into export business. Explain to him the documents related to shipment of export order. **(6)**
- Q.25** What do you understand by owner's fund. Differentiate it with borrowed fund on the basis of- **(6)**
 (i) Nature (ii) Risk (iii) Rate of return (iv) order of payment and (v) Control
- Q.26** Why do the enterprises need to adopt pollution control measures? **(6)**
- Q.27** Describe the Industrial policy,1991,towards the public sector. **(6)**

