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## **CLASS: XI BUSINESS STUDIES CHAPTER-8: SMALL BUSINESS**

### **SHORT ANSWER TYPE QUESTIONS:**

1. How does small business help in achieving balanced regional development and employment generation? ( give four points)
2. Explain the role of SIDBI in the development small scale industries.
3. Name the small unit with investment of Rs.25 lakh.
4. Explain the term `Micro Business`.
5. Explain the term Tax holiday.
6. Name two institutions set up by government which provide support to small business.
7. Define medium business unit.
8. Give the full forms of the following:
  - a) NADARD
  - b) RSBDC
  - c) NSIC
  - d) SIDO

### **LONG ANSWER TYPE QUESTIONS:**

1. Despite numerous institutions and schemes , the small business industries in India are facing problems. Discuss the problems faced by small businesses in India.
2. Explain the role played by small business in rural India.
3. Explain any five incentives provided by government to promote small business.
4. Explain any four factors which make way for the scope of small business enterprises.
5. What is the scope of small business in a developing country like India?
6. What measures has the government taken to provide financial support to small business units in hilly and backward areas?
7. Why does Small Business face shortage of finance and raw material?

### **HIGH ORDER THINKING QUESTIONS:**

1. Small scale industries are not ready for global competitions. Do you agree?
2. What is the purpose of scheme "performance and credit rating" launched by National Small Industries Corporation?
3. Surya bakery has set up their new factory in Sirsa, a small town in Haryana to produce biscuits and cakes. They purchased automatic machinery and to ensure that proper sanitation and cleanliness is maintained, they ensured that workers washed their hand with sanitizer and wore sanitized caps, overcoats and shoes before entering the factory area.

The company provides free lunch to all the employees and every employee must eat the food available in the cafeteria irrespective of their post. They also organized a crèche with play area for children of women working in the factory.

Mention the various values Surya Bakery Ltd. Has adopted while establishing factory.

4. Government has set up many Institutions and has announced various schemes to motivate People and small scale industries. State the values indicated by the actions of the Government.
5. The MSMED Act 2006 has specified provisions to classify enterprises as Micro, Small and Medium . Discuss the various classifications of enterprises according to MSMED Act.
6. How do the small industries contribute to the Socio-economic development of India?
7. What measures has the Government taken to solve the problems of finance and marketing of the small sector?

### **CHAPTER-9: INTERNAL TRADE**

#### **SHORT ANSWER TYPE QUESTIONS:**

1. Classify and explain trade on the basis of :
  - a) Wholesaler and Retailer
  - b) Departmental Store and Multiple Shops.

2. How does a wholesaler help the manufacturer in getting the benefit of economies of scale?
3. What is 'retail trade' and what are its elements?
4. 'Spencers', 'Big Apple' and 'Big Bazaar' are examples of which type of fixed shop? Give any two merits of these types of stores.
5. What is the use of Automatic Vending Machines? State any three circumstances where it is useful.
6. If the wholesaler is not there, what problems do you think the manufacturer would have to face?
7. What is the retail organization known as where same type of commodities are sold in all the shops located all over the country.
8. How do wholesale trade and retail trade form part of internal trade?
9. How does collective advertisement and stock transfer benefit the multiple chain stores?
10. How would you differentiate between street trader and street shops?
11. What are the conditions under which mail order business is successful?

**LONG ANSWER TYPE QUESTIONS:**

1. 'Wholesalers are unnecessary link in the trade cycle' Explain why?
2. " Departmental stores make shopping convenient" Comment.
3. Explain the various types of Itinerant trader.
4. Explain the usefulness of the Mail Order Houses. What types of products are handled by them?
5. Explain the role of Indian Chambers of Commerce and Industry in promotion of Internal Trade.

**HIGH ORDER THINKING QUESTIONS:**

1. Identify the type of retailer in following cases:

- a) An individual who comes every evening in the residential areas to sell vegetables.
- b) A manufacturer has opened 20 stores across the country to sell his products.
- c) It is Rama's mom's birthday. She ordered a saree through mail and asked them to deliver as VVP.
- d) Hari buys goods from the wholesale market and sells them by displaying them on a pavement.
- e) Bata showrooms are an example of this retail store.
- f) An individual sells cold drinks in a train or bus.

2. 'A departmental Store is a welcome change in big cities but an unwanted guest in small towns'. Discuss with reasons why smaller towns do not prefer shopping from a departmental store.
3. A medical company producing four types of medical devices is debating whether to sell their products through chain of wholesalers or open their own chain stores. Advise the company which mode of selling would benefit them.
4. Imagine there are no wholesalers or retailers. Will it be possible for the manufacturer to sell his products with same efficiency as he sells with the help of wholesalers and retailers.
5. 'Wholesalers are the middlemen who do nothing but increase the cost of product'  
Comment.
6. Explain the method of purchasing through Mail Order House.
7. 'A departmental store is a welcome change in big cities but an unwanted guest in smaller towns' Discuss with reasons why smaller towns do not prefer shopping from a departmental store.